

SPONSOR  
& EXHIBITOR  
PROSPECTUS //

# BIOHIVE

SUMMIT.virtual.NOV.12.2021

PRESENTED BY



# THE VIRTUAL CONVERGENCE OF LIFE SCIENCES LEADERSHIP //

## SPONSORSHIP OPPORTUNITIES //

BioUtah invites you to be a sponsor of the 2021 Virtual BioHive Summit (formerly known as the Utah Life Sciences Summit). The BioHive Summit brings together thought provoking experts and key members of the life sciences ecosystem for a robust dialogue on the challenges and opportunities facing our industry, including leaders from government, academia and the investor community. This year's virtual format provides unique opportunities to engage the life sciences community in new and creative ways.



**TITLE**

**SESSION**

**SIGNATURE**

**BRANDING**

# TITLE SPONSORSHIP //

// 1 AVAILABLE



**1** NAMING & PRIMARY  
RECOGNITION



**1** PODCAST OPPORTUNITY



**2** HEADLINE BANNER  
ON WEB SITE



**12** COMPLIMENTARY  
REGISTRATIONS



**1** TWO-PAGE DIGITAL  
PROGRAM  
ACKNOWLEDGMENT



**1** VIRTUAL EXHIBIT  
BOOTH



**1** 2-3-MIN. REMARKS AT  
OPENING SESSION



**1** PRIMARY PLACEMENT ON  
SPONSORS LOOP



**1** 2-3 MINUTE PROMOTIONAL  
VIDEO

## ALSO INCLUDES //

- Listed in Program
- Recognition at all Sessions
- Logo on Promotional Emails

**TITLE** SPONSORSHIP  
**\$ 15,000**



# SESSION SPONSORSHIP //

SESSION		OPENING SESSION	AWARDS SESSION	TRACK SESSIONS
SPONSORSHIP FEE		\$7,500	\$5,000	\$2,500
BENEFITS	COMPLIMENTARY REGISTRATIONS	8	6	4
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE
	REMARKS AT SESSION	2 MIN.	2 MIN.	1 MIN.
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓
	LOGO ON VIDEO LOOP	✓	✓	✓
	LISTED IN DIGITAL PROGRAM	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓
	WEB BANNER ACKNOWLEDGMENT	✓	✓	✓

# SIGNATURE SPONSORSHIP //

CATEGORY		PREMIERE	PRESENTING	SUPPORTING	CONTRIBUTING
SPONSORSHIP FEE		\$8,000	\$6,000	\$4,000	\$2,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	8	6	4	2
	PODCAST OPPORTUNITY	✓			
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE	1/4 PAGE
	VERBAL RECOGNITION DURING SUMMIT	ALL SESSIONS	OPENING & AWARDS SESSIONS	OPENING SESSION	
	LOGO ON VIRTUAL PLATFORM LOOP	PREMIERE PLACEMENT	✓	✓	✓
	RECOGNITION ON SPONSOR VIDEO LOOP	PREMIERE PLACEMENT	✓	✓	✓
	LISTED IN DIGITAL PROGRAM	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓
	WEB BANNER ACKNOWLEDGMENT	✓	✓		

# BRANDING SPONSORSHIP AND EXHIBITOR OPPORTUNITIES //



## NETWORKING SPONSOR

Includes Naming Rights to the Networking Platform of the Online Summit Platform

**\$ 1,500**



## PROGRAM ACKNOWLEDGMENTS

Acknowledgment Space Available for Purchase in Summit Program

**\$ 500** 1/2-PAGE

**\$ 1,000** FULL-PAGE

**\$ 2,000** 2-PAGE SPREAD



## EXHIBIT BOOTH

Includes 1 Complimentary Registration and Program Listing

**\$ 400** BIOUTAH MEMBER

**\$ 500** NON-MEMBER

# ACKNOWLEDGMENT SPECIFICATIONS

## WHAT IS AN ACKNOWLEDGMENT?

In the non-profit world, an acknowledgment is similar to an advertisement in a print magazine. However, an acknowledgment may not have comparative statements (e.g. "our product is better than another") or a direct call to action (e.g. "buy today").

## FILE SPECIFICATIONS

A high-resolution PDF file is required for all submissions. All fonts must be embedded. Minimum required image resolution is 300 DPI. All color files must be created in CMYK color mode. No other colors (e.g. spot colors) should be present in the file. Please include a 1/4" minimum bleed on all sides of your artwork. All fonts should be converted to outlines before submitting file. Do not send true type fonts.

## FILE SUBMISSION

Please submit your artwork by email to Nate Gibby ([nate@bioutah.org](mailto:nate@bioutah.org)). If files are larger than 8 MB, please send via Dropbox or other comparable file sharing service. BioUtah is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.



### 2-PAGE SPREAD

Live Area: 17" W x 11" H

Bleed Area: 17.5" W x 11.5" H

(Avoid text that cuts across the center of the page the page at 8.5")



### FULL-PAGE

Live Area: 8.5" W x 11" H

Bleed Area: 8.625" W x 11.125" H



### HALF-PAGE

LIVE AREA: 8" W x 5" H

(Bleed not necessary as acknowledgment does not extend to the edge of the page.)



# SECURE YOUR SPONSORSHIP //

Contact us early to reserve  
your sponsorship or virtual  
exhibition space.

Exhibitors and Sponsors receive  
an unmatched opportunity to  
connect with Utah's Life Sciences  
community.

We welcome your inquiries and  
appreciate your support.

contact / /

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kelvyn@bioutah.org or

801.580.4523

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