

SPONSOR &
EXHIBITOR
PROSPECTUS

B I O H I V E

SUMMIT.11.10.22.SALT PALACE

PRESENTED BY



BIOUTAH



BIOUTAH

THE VIRTUAL CONVERGENCE OF LIFE SCIENCES LEADERSHIP

SPONSORSHIP OPPORTUNITIES

BioUtah invites you to be a sponsor of the 2022 Biohive Summit (formerly the ULSS). The Biohive Summit brings together thought-provoking experts and key members of the life sciences ecosystem for a robust dialogue on the challenges and opportunities facing our industry, including leaders from government, academia and the investor community. This year's in-person format provides unique opportunities to engage the life sciences community in new and creative ways.

TITLE

SESSION

SIGNATURE

BRANDING

TITLE SPONSORSHIP

\$ 15,000

1

AVAILABLE

The exclusive Title Sponsorship of the 2022 Biohive Summit provides you with the highest level of sponsor visibility. You also get all naming rights and primary recognition on all promotional collateral.

For good measure, we'll give you value-add opportunities to engage with the life sciences community via podcasts, remarks at the Summit and more.



12 COMPLIMENTARY
REGISTRATIONS



3 MIN. REMARKS AT
OPENING SESSION



HEADLINE BANNER
ON WEB SITE



PODCAST PRIOR
TO EVENT



NAMING & PRIMARY
RECOGNITION



EXHIBIT BOOTH



PRIMARY PLACEMENT
ON SPONSORS LOOP



VIRTUAL EXHIBIT
BOOTH



FRONT ROW
RESERVED TABLE



TWO-PAGE
ACKNOWLEDGMENT
IN PRINTED PROGRAM

ALSO INCLUDES

- Listed in Program
- Recognition at all Sessions
- Logo on Promotional Emails
- Brand on Name Tags
- Brand on Table Toppers

SESSION SPONSORSHIP

1

AWARD
SESSION

1

OPENING
SESSION

3

TRACK
SESSIONS

—REGULATORY / QUALITY
—BIOUTAH TRACK
—BIOHIVE TRCK

SESSIONS:		AWARDS	OPENING	TRACK
SPONSORSHIP AMT.		\$7,500	\$7,500	\$5,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	6	6	4
	EXHIBIT BOOTH	✓	✓	
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE
	REMARKS AT SESSION	2 MIN.	2 MIN.	1 MIN.
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓
	LOGO ON VIDEO LOOP	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓
	WEB BANNER ACKNOWLEDGMENT	✓	✓	✓
	LOGO ON TABLE TOPPERS	✓	✓	✓

SIGNATURE SPONSORSHIP

4

LEVELS
AVAILABLE

CATEGORY:		PREMIERE	PRESENTING	SUPPORTING	CONTRIBUTING
SPONSORSHIP AMT.		\$10,000	\$8,000	\$4,000	\$2,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	10	8	4	2
	PODCAST OPPORTUNITY PRIOR TO EVENT	✓			
	EXHIBIT BOOTH	✓	✓		
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE	1/4 PAGE
	VERBAL RECOGNITION DURING SUMMIT	ALL SESSIONS	OPENING & AWARDS SESSIONS	OPENING SESSION	
	LOGO ON VIRTUAL PLATFORM LOOP	PREMIERE PLACEMENT	✓	✓	✓
	RECOGNITION ON SPONSOR VIDEO LOOP	PREMIERE PLACEMENT	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓
	WEB BANNER ACKNOWLEDGMENT	✓	✓		

BRANDING SPONSORSHIP AND EXHIBITOR OPPORTUNITIES



NETWORKING SPONSOR

Naming Rights to the On-Premise Wi-Fi

\$ 2,000



PROGRAM ACKNOWLEDGMENTS

Acknowledgment Space Available
for Purchase in Summit Program

\$ 500 1/4-PAGE

\$ 1,000 1/2-PAGE

\$ 2,000 FULL-PAGE



ON-SITE EXHIBIT BOOTH

Includes 2 Complimentary Registrations
and Program Listing

\$ 2,000 MEMBER

\$ 2,500 NON-MEMBER



VIRTUAL EXHIBIT BOOTH

Includes 1 Complimentary Registration

\$ 400 MEMBER

\$ 500 NON-MEMBER

ACKNOWLEDGMENT SPECIFICATIONS

WHAT IS AN ACKNOWLEDGMENT?

In the non-profit world, an acknowledgment is similar to an advertisement in a print magazine. However, an acknowledgment may not have comparative statements (e.g. "our product is better than another") or a direct call to action (e.g. "buy today").

FILE SPECIFICATIONS

A high-resolution PDF file is required for all submissions. All fonts must be embedded. Minimum required image resolution is 300 DPI. All color files must be created in CMYK color mode. No other colors (e.g. spot colors) should be present in the file. Please include a 1/4" minimum bleed on all sides of your artwork. All fonts should be converted to outlines before submitting file. Do not send true type fonts.

FILE SUBMISSION

Please submit your artwork by email to Nate Gibby (nate@bioutah.org). If files are larger than 8 MB, please send via Dropbox or other comparable file sharing service. BioUtah is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.



2-PAGE SPREAD

Live Area: 16.75" W x 10.75" H

Trim Area: 17" x 11" H

Bleed Area: 17.5" W x 11.5" H

(Avoid text that runs across the center of the page at 8.5")

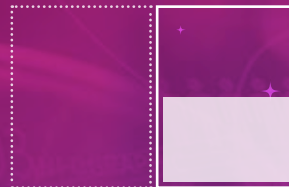


FULL-PAGE

Live Area: 8.25" W x 10.75" H

Trim Area: 8.50" W x 11" H

Bleed Area: 9" W x 11.5" H



HALF-PAGE

Live Area: 8.5" W x 5.5" H

Trim Area: 8.5" W x 5.5" H

Bleed Area: 9" W x 6" H



1/4-PAGE

Live Area: 4" W x 5.25" H

Trim Area: 4.25" W x 5.5" H

Bleed Area: 4.75" W x 6" H

SECURE YOUR SPONSORSHIP

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Contact us early to reserve
your sponsorship or virtual
exhibition space.

Exhibitors and Sponsors receive
an unmatched opportunity to
connect with Utah's Life Sciences
community.

We welcome your inquiries and
appreciate your support.

CONTACT

KELVYN CULLIMORE
kelvyn@bioutah.org or 801.580.4523



BIOUTAH

230 EAST SOUTH TEMPLE, STE. #100,
SLC, UT 84111 | 801.867.4061 | BIOUTAH.ORG